Appendix E: Repository of Readability References and Resources

I. Large-scale Health Literacy and Plain Language Initiatives

American Medical Association Foundation Health Literacy Initiative

Working to raise awareness among health care providers about the link between health and literacy. Find out more about their toolkit Health Literacy: A Manual for Clinicians, and train-the-trainers seminar.

National Institutes of Health - Clear Communication: Health Literacy Initiative

Defines health literacy and discusses why it's an issue and how to improve communication strategies for health professionals. Links to current research in health literacy supported by the NIH.

Pfizer Clear Health Communication Initiative

Pfizer supports research in clinical settings to begin to develop solutions that center around clear communication. Tools are provided for clinicians, researchers, the media, and public health professionals.

Plain Language Action and Information Network

Federal government's contribution to the plain language movement. This site provides a history of this movement, examples of documents before and after being rewritten using plain language principles, and links to key articles supporting the use of plain language in organizational settings.

Plain Language Association International

An international group called The Plain Language Network. Members of the network include editors, writers, attorneys, and educators from around the world. Provides links to advice and information on writing and designing clear communication materials using plain language.

U.S. Department of Health and Human Services

One of the primary objectives of Healthy People 2010 is the improvement of health literacy. Read the full text of the objective: Health Literacy Action Plan—Communicating Health: Priorities and Strategies for Progress (2003):

II. Key background reports on general literacy and health literacy

Results of the 2003 National Assessment of Adult Literacy (NAAL)

Health Literacy Report from the 2003 National Assessment of Adult Literacy

Health Literacy: A Prescription to End Confusion

More health literacy Web resources

Agency for Healthcare Research and Quality

Health Literacy and Cultural and Linguistic Competency resource page provides links to research studies, implantation strategies, evidence reports and tools for testing the quality of your materials.

Harvard School of Public Health, Health Literacy Studies

Information for researchers and practitioners in the public health, medical, and adult education fields. Links to Easy-To-Read health information sites, grouped by health topic.

Health and Literacy Special Collection

A clearinghouse of information related to teaching and learning health literacy skills, including links to health education resources, easy-to-read and multilingual health information, and health literacy research.

Health Literacy Consulting

Resources and articles to help individuals and organizations communicate about health information in ways patients, families, and employees can more easily understand.

<u>Plain Language: A Promising Strategy for Clearly Communicating Health Information and</u> Improving Health Literacy PDF

From the U.S. Department of Health and Human Services: An overview of plain language and health literacy terms, tips on writing and speaking plainly, and a summary of reasons why plain language has the potential to improve health literacy.

Quick Guide to Health Literacy

From the U.S. Department of Health and Human Services: A summary of issues related to health literacy, suggestions for improving health literacy in your organization, and examples of health literacy best practices.

Teaching Patients with Low Literacy Skills.

Second Edition (1996). Doak, Doak, & Root. Considered a classic text in health literacy, the authors are often introduced at health literacy conferences as 'the grandparents' of health literacy.

Low Health Literacy: Implications for National Health Policy.

This recent report from the University of Connecticut School of Business "dollarizes" the financial burden on the U.S. economy, and advocates that low health literacy be addressed as part of national health care reform.

Medical Library Association

Contains many hyperlinked resources listed that currently are developing health literacy standards

National Library of Medicine/National Institutes of Health -

definitions, research findings, economic impact of low health literacy, bibliographies, a compendium of web sites, and health literacy listservs.

"What Did the Doctor Say?:" Improving Health Literacy to Protect Patient Safety. The Joint Commission on Accreditation of Healthcare Organizations developed this comprehensive 2007 report on the real and potential impact of health literacy.

Writing tips and how-to guides

Simply Put PDF

Tips for creating easy-to-read print materials from the Centers for Disease Control and Prevention (CDC).

How to Write Easy to Read Health Materials

Tips from the smart folks at Medline Plus, who develop lay-oriented health information.

Health Literacy Style Manual PDF

Southern Institute on Children and Families

Guidelines for Developing Easy-to-Read Health Education Materials

State of Washington Department of Health

Patient Education Materials: An Author's Guide

University of Utah, Health Sciences Center

Improving Readability By Design

Tips on seven design elements to improve the readability of patient education materials, from healthcommunications.org.

Three resources especially worthwhile for researchers and IRBs

The AHRQ Informed Consent and Authorization Toolkit for Minimal Risk Research

Developed by the Agency for Healthcare Research and Quality (AHRQ), this toolkit aims to make informed consent and HIPAA authorization more meaningful for participants. It includes sample easy-to-read consent documents for informed consent and authorization and a model process for obtaining written consent and HIPAA authorization.

Simplification of Informed Consent Documents

Plain language recommendations from the National Cancer Institute and a consent form template for cancer-related clinical trials.

<u>Universal Use of Short And Readable Informed Consent Documents: How Do We Get There?</u>

Summary of Strategic Planning Meeting May 30, 2007 held by the American Association of Medical Colleges to review potential approaches and available resources to move the research community toward common usage of informed consent documents that are both short and written in simple and comprehensible language.

Web pages with lists of alternative wording suggestions for medical and research terminology

University of California at Davis

University of Michigan Medical School

University of Utah Health Sciences Center

Enhancing provider/patient communication

AskMe3

Sponsored by the Partnership for Clear Health Communication (PCHC). The PCHC serves as an information source regarding the scope and impact of health literacy in the U.S., as well as what providers and patients can do to improve health communication in every provider-patient interaction.

Familydoctor.org

Patient-friendly site has an extensive index of conditions, health tools, including a dictionary of common medical terms, and a section on healthy living. All material is written and reviewed by physicians and patient education professionals.

FDA Easy-to-Read Publications

This site has a collection of easy-to-read brochures in English and Spanish on a variety of health topics. You can print them or order free copies.

FDA Information for Seniors

Easy-to-read articles on a variety of health issues that affect older adults. Topics include arthritis, cancer, nutrition, food safety, and women's health. Also links to other organizations with information for older adults.

KidsHealth

Sections for parents, kids, and teens, including interactive games. The kids' articles are easy to read and written for children. Also appropriate for adult learners with low-literacy skills.

Medline Plus

Interactive tutorials teach about health topics with animated graphics and simple text.

Health in Plain Terms.

A call to action from the Puget Sound Health Alliance. This is a resource for both consumers (helping them get the care they need), and providers (tools to help them talk to their patients in language that is easily understood.

Health Literacy: A Manual for Clinicians.

American Medical Association and American Medical Association Foundation, 2003

An abbreviated list of published articles on literacy and readability in health research (this is an ever-growing bibliography)

- Berkman ND, et al. Literacy and health outcomes. Summary, Evidence Report/Technology Assessment No. 87. AHRQ Publication No. 04-E0007-1. Rockville, MD: Agency for Healthcare Research and Quality. Jan 2004.
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- Cox K. Informed consent and decision-making: patients' experiences of the process of recruitment to phases I and II anti-cancer drug trials. Patient Educ Couns. 2002 Jan;46(1):31-8.

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- Wolf MS, et al. Health literacy and health risk behaviors among older adults. Am J Prev Med 2007;32(1):19-24.
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We're happy to update this list with other references or resources you may come across.

Contact Jessica Ridpath at PRISM@ghc.org or 206-287-2032 with suggested additions.